

24th - 26th June 2025

BUILD TO LAST

24TH JUNE 2025

 Maison Lineti

11h • Airport shuttle > Hôtel Moxy 
(optional)

11h30 • Luggage drop-off 

Free time

14h • Hôtel Moxy shuttle > Maison Lineti 

15h • Welcome speech

Dave Broom and Alex Cosculluela - CEO

16h00 • Visit of **Maison Lineti**

*Unravel the mysteries of how our single malt is made
in the production workshop*

18h00 • Interactive workshop

18h30 • Cocktail and dinner   

21h30 • Shuttle Maison Lineti > Hôtel Moxy 

25TH JUNE 2025

 Cité du Vin

8h30 • Welcome speech

9h • Session 1 / **Lessons from a downturn**



Jonathan Driver - Standfast / William Grant & Sons

**The realities of building a new brand - Future
Proofing Your Business**



Louise McGuan - J.J Corry Irish Whiskey

Stephen Davies - Penderyn

10h30 • Gourmet break  

11h • Panel discussions

12h30 • Lunch   

14h • Session 2 / **Planning your resources**



Lionel Kreff - Tonnellerie Baron
Barry Harrison - The SWRI
David Griggs - Crisp Maltings

15h30 • Gourmet break  

17h • Panel discussions

17h30 • Tasting of references from the producers present

Free time

20h • Dinner cocktail   

26TH JUNE 2025

 Cité du Vin

8h30 • Hotel check-out

9h • Session 3 / **Listening to other voices**



Dawn Davies - Speciality Drinks
Ariel Miao - Diageo Whisky Academy China
Jean - Michel Laporte - Château Talbot

10h30 • Gourmet break  

11h • Panel discussions

12h30 • Lunch   

13h30 • Session 4 / **The new faces of whisky (and
whiskey)**



Alistair Longwell - Suntory Global Spirits
Fionnán O'Connor - Journalist & Author
Maxime Duplic - Distillerie Rozelieures

17h • Luggage collection at the Hôtel Moxy 

17h30 • Hôtel Moxy shuttle > airport  
(optional)